

5 July 2021



ULS Technology plc

(The “Group”, or the “Company”)

ULS Strengthens Senior Leadership Team

ULS Technology plc (AIM: ULS), the provider of online B2B platforms for the UK conveyancing and financial intermediary markets, has strengthened its senior management team, appointing Simon McCulloch as Chief Commercial and Growth Officer, and Ed Mardell as Chief Technology Officer.

Simon McCulloch is a seasoned commercial executive with deep digital customer growth experience across the home moving, price comparison and banking space. Simon has spent the last year leading the global wealth & insurance digital channel at HSBC. Before HSBC, Simon was part of the rapid growth journey at ComparetheMarket.com (“CtM”) joining in 2011 to build the Money vertical from scratch. He was also responsible for the core insurance category and left CtM after almost ten years, the last four as Commercial Director. Earlier in Simon’s career he spent a decade with Countrywide plc in various roles, including board responsibility, covering mortgage, general insurance and protection products.

Ed Mardell is an experienced technology executive with intimate knowledge of the proptech space from both consumer and B2B perspectives. Ed spent 13 years working with market leading Property Portals as CTO for both Daily Mail and General Trust and Guardian Media Group (“GMG”), and developing best of breed Cloud software solutions for half of the UK Estate Agents. A management buyout from GMG led to an acquisition cycle and successful exit to Zoopla. Ed remained for a further 2 years to integrate the group before spending the recent period providing due diligence, strategic planning, and Cloud transformation programmes for several Private Equity houses.

Jesper With-Fogstrup, CEO of ULS Technology, said: *“Simon’s background over the last couple of years has been very similar to mine. We worked together at ComparetheMarket and HSBC. I am delighted to welcome him to ULS as we unlock growth by making the home buying, selling and owning experience better; building the platform for home ownership.*

“I am equally excited to have Ed join as CTO. Ed has the right technical and domain experience together with the passion to make home moving better through building empowered teams.”

Enquiries:

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About ULS Technology:

ULS Technology (<https://www.ulstechnology.com>) was admitted to AIM in July 2014. Its mission is to make the home-moving process better for everyone. To date this has mainly been achieved by

presenting the consumer, primarily via introducers, with a range of quality conveyancers to choose from at competitive prices via easy-to-use technology.

ULS is now going a step further, helping customers by making it easier to buy, sell and own a home through the leading DigitalMove property platform (<https://digitalmove.co.uk>).