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**ULS Technology plc
("ULS" or the "Group")**

ULS launches estateagent4me website

ULS Technology plc (AIM:ULS), the provider of online B2B platforms for the UK conveyancing and financial intermediary markets, announces the launch of estateagent4me, a new free website that ranks the performance of all types of estate agencies.

estateagent4me, which is wholly owned by the Group, is the first of its kind and aims to help sellers of domestic property make a more informed decision about which estate agent to list their property with. The site is currently available in England and Wales and will be launching across the rest of the UK over the coming months.

Sellers can use estateagent4me to compare estate agents, using a number of different performance criteria, including their 'success rate', which is the percentage of properties that have completed compared to the total number of houses listed with that agent. Other performance criteria that will be available on the site include the average time taken to sell a property, how often agents are able to achieve a sale at, or more than, the asking price, the number of properties each agent has listed near the location of the seller's property and the services offered by each agent.

Once a seller has chosen their preferred estate agent, based on the performance criteria important to them, they can instruct their agent, or agencies, through the estateagent4me website to get their property listed.

Ben Thompson, Managing Director, ULS Group/estateagent4me, commented:

"At present sellers base estate agent performance on instinct, word of mouth and how many boards they see in their local area – this just isn't enough in today's marketplace.

"Selling your home is a major thing to do, and can be stressful. It is certainly an expensive process, so estateagent4me makes the whole process easier, more transparent and based on real data rather than gut feel. By selecting the right agent to suit individual needs and requirements, the seller can have an improved experience, and that's because there are huge differences across estate agents in terms of performance and success rates.

"Our research shows that the average UK house seller would have received an additional £27,456 had their estate agent performed as well as the best. estateagent4me aims to give sellers the hard facts so they can find the best estate agent. Comparison-based technology and algorithms have revolutionised the way we choose our holidays, buy our insurance and choose our tradesmen, among many other things. We think the estate agency market is ripe for the same kind of innovative thinking, especially given the sums of money involved per transaction.

"estateagent4me provides impartial information about estate agents, regardless of whether it's a high street brand or an online agent, national firm or independent. Our function in the market is to provide agency performance data in an easy-to-access way and let sellers decide who they wish to instruct to sell their property. Our aim is to help sellers match their needs to the best performing estate agents, for the benefit of all."



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Notes to Editors

About estateagent4me

estateagent4me provides information to consumers on the performance of estate agencies to help them choose the right agency for them. Data available through the estateagent4me website currently covers properties for sale in England and Wales (expanding to Scotland and Northern Ireland soon) and is free for consumers to use.

estateagent4me is owned by United Home Services Ltd, a subsidiary of ULS Technology plc. The Group has grown impressively since it was founded in 2003. Its technology creates innovative software to help customers find the property services that are best for them. The Group also owns the eConveyancer and the Legal Eye brands.

www.estateagent4me.com